

**Ever think you could be better protected when using internet?  
Cyber Risks and Crime insurance**

Using internet is unavoidable in doing business nowadays. We all surely had experiences of receiving bogus emails which looked so real. If not paying 200% attention all the time, consequential loss (e.g. Misdirected fund transfer) could be unaffordable.

SMEs are increasingly vulnerable to cyber & crime risks. According to the 2019 HK SME Cyber Preparedness Whitepaper and Survey Findings issued by Chubb Insurance Hong Kong Limited, charts below show many SMEs are not well prepared for the risks.

Chart 2: Sentiments of SMEs towards cyber risks

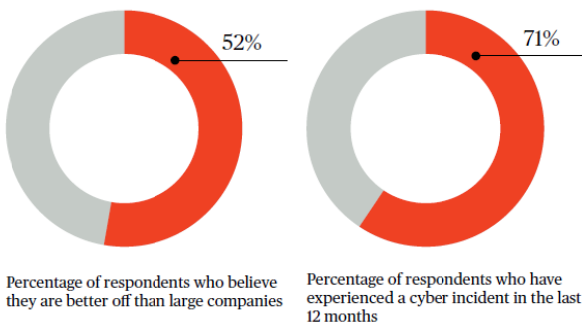
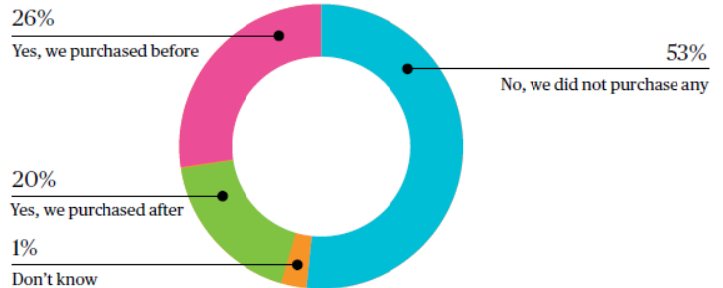


Chart 7: When asked if SMEs had purchased insurance before or after a cyber incident:



Generally,

1) Cyber risk insurance covers:

- a. Incident response (24/7/365)
- b. Third-party liability (privacy liability, security liability)
- c. First-party coverage (incident response costs, cyber extortion, data asset loss, business interruption)

2) On top of 1), crime insurance covers:

- a. Internal crime (e.g. Your employee intentionally access your computer to steal money (illegal money transfer))
- b. External crime (e.g. An outsider hacks into your network to modify shipment data that cause a direct financial loss)
- c. Theft (e.g. Burglary into your office)
- d. Physical loss or damage (e.g. Criminal damage to your property)

SMEs need professional backup. It is now or never. If you are interested in knowing more about cyber risks and crime insurance in the market could help or you would like to get a copy of the Chubb report, please do not hesitate to contact Herbert Ho ([herbertho@smicsl.com](mailto:herbertho@smicsl.com)).